



Now TV Brings Disney+ Iconic Content to Subscribers



HKT (SEHK: 6823) – HONG KONG, 29 September 2025 – Now TV announces today that it has partnered with Disney+ in Hong Kong, bringing the streaming platform’s unparalleled storytelling to our customers in Hong Kong.

Partnering with Disney+ will give Now TV subscribers access to Disney+, home of The Walt Disney Company’s 100 years of best-in-class stories that consumers love – from its expansive collection of enduring classics and blockbuster hits and deep library of general entertainment content to award-winning APAC originals. Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, National Geographic and general entertainment brand. Titles available include Disney’s *Lilo & Stitch* (2025), Disney and Pixar’s *Elio*, Marvel Studio’s *Thunderbolts**, Lucasfilm’s *Andor* Season 2, National Geographic’s *Limitless: Live Better Now*, FX’s *Alien: Earth*, the Korean drama *Tempest*, and the local blockbuster, *The Last Dance - Extended version*. The Disney+ lineup is now accessible through the Disney+ app and Disney website, bringing Now TV customers richer content and a broader, more diverse entertainment experience.

Derek Choi, Managing Director, Consumer Marketing & Pay TV, HKT, said, “We are thrilled to join forces with Disney+ to bring the beloved slates from Disney’s brands and franchises that our audiences enjoy. This partnering reinforces our commitment to curating a rich and diverse content portfolio that appeals to viewers of various ages, further solidifying our position as a leading content aggregator in Hong Kong.”

Subscribers will soon be able to access Disney+ directly from the Now TV app and web home menu on mobile phones, tablets, and smart TVs. The Disney+ app will be pre-installed¹ on the Now TV H1 set-top boxes by the end of 2025.

Subscribers of the new *Junior Signature Pack*, which features Now TV’s kids channels and on-demand services, as well as the new *Asia Signature Pack+*, which showcases top-notch movies, drama series and entertainment programmes from Hong Kong and

an HKT company

across Asia, will now enjoy Disney+ as part of their subscription. HKT mobile and broadband customers can also enjoy exclusive subscription privileges.

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¹ Subject to available storage space on the H1 set-top box.

About HKT

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses, whereas our comprehensive connectivity and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit www.hkt.com.

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Appendix:
Now TV New Service Packages

	Description	Components	Online Subscription Offer	Regular Offer (with commitment period) (for csl, 1010, Netvigator and Club Sim Post Paid subscribers)
Junior Signature Pack	All-in-one Junior Signature Pack, featuring handpicked cartoons, preschool education, and innovative STEM shows that nurture creativity and learning. This curated collection offers high-quality, safe, and fun content that parents trust and kids adore.	Cartoon Network CBeebies Nickelodeon Nick Jr. Watch n Learn Now Learn Disney+ app	From HK\$1,536/12-month pass (avg. HK\$128/month) ^{1#}	From HK\$98/month ^{2#}
Asia Signature Pack+	Top-notch movies from Hong Kong and around the world, plus Asian TV series, factual, kids, live sports programmes all in one pack for every family member! Also, explore the magic of Disney+ with an array of enchanting films and series!	tvN Movies Now Cinema Now True Viu Now Chinese Drama NowJelli Now Baogu Movies Now Baogu Superstars Animax tvN KBS World ETTV Asia Channel MOOV Concert • MV Watch n Learn Now Sports 1 Viu Premium Lite Disney+	From HK\$1,896/12-month pass (avg. HK\$158/month) ^{3#}	From HK\$148/month ^{4#}

Now TV Service Packages Terms & Conditions:

¹ This Junior Signature Pack 12-month Pass (without a Now TV Set-Top Box) ("**Junior Signature Pack 12-month Pass**") is only available for subscription via the Now TV website at <https://www.nowtv.now.com/get-started/> (the "**Now TV Website**"). Junior Signature Pack 12-month Pass is an Upfront Charges Pass (as defined in the Now TV Terms and Conditions, which can be accessed at: <https://www.nowtv.now.com/terms-and-conditions/>) of the Junior Signature Pack under Now TV services. The annual upfront subscription fees of Junior Signature Pack 12-month Pass are (i) HK\$1,536 (with Disney+ Standard – stream on up to two (2) devices at a time)* or (ii) HK\$1,776 (with Disney+ Premium – stream on up to four (4) devices at a time)*. There will be no refund for any subscription fees paid. The Junior Signature Pack 12-month Pass includes a subscription to (i) Junior Signature Pack under the Now TV services and (ii) the Disney+ Standard or Disney+ Premium services provided by The Walt Disney Company (Hong Kong) Limited during the subscription period of the Junior Signature Pack 12-month Pass. The content and services of Disney are only available on Disney+ app and Disney+ website (www.disneyplus.com), and not on the Now TV services. The relevant terms and conditions stated in Terms & Conditions of Certain Now TV Service Plans x Disney+ (available at <https://www.nowtv.now.com/tnc/nowtvdisneyplus>) shall apply.

² This Junior Signature Pack Monthly Plan with commitment period offer ("**Junior Signature Pack Offer**") is only available through designated sales channels and is not applicable to direct online subscriptions via the Now TV Website. Under this Junior Signature Pack Offer, designated csl, 1O1O, Club Sim Postpaid or Netvigator monthly service plan customers may subscribe to the Junior Signature Pack (Disney+ Standard)/ (Disney+ Premium) service plan at subscription fees (not inclusive of applicable Now TV Set-Top box rental charges) of (i) HK\$98 per month (with Disney+ Standard – stream on up to two (2) devices at a time)* or (ii) HK\$118 per month (with Disney+ Premium – stream on up to (4) devices at a time)*, with a designated commitment period, and further, if applicable, the Now TV Set-Top Box rental charges are HK\$38 per month and an installation charge of HK\$980 may also be applicable in addition to the rental charges. The Junior Signature Pack includes a subscription to (i) the Junior Signature Pack under the Now TV services and (ii) Disney+ Standard or Disney+ Premium services provided by The Walt Disney Company (Hong Kong) Limited during the subscription period of the Now TV Junior Signature Pack (Disney+ Standard)/ (Disney+ Premium) service plan. The content and services of Disney+ are only available on Disney+ app and Disney+ website (www.disneyplus.com), and not on the Now TV services. The designated commitment period of this Junior Signature Pack Offer is either a 24- or 36-month commitment period. The services under this Junior Signature Pack Offer start from the commencement date specified in the Junior Signature Pack (Disney+ Standard)/ (Disney+ Premium) service plan contract/terms and conditions of the relevant csl, 1O1O, Club Sim Postpaid or Netvigator (as applicable to your relevant subscription) monthly service plan. The monthly subscription fee of the Junior Signature Pack (Disney+ Standard)/ (Disney+ Premium) service plan will be billed through a csl, 1O1O, Club Sim Postpaid or Netvigator (as applicable) invoice. The relevant terms and conditions stated in Terms & Conditions of Certain Now TV Service Plans x Disney+ (available at <https://www.nowtv.now.com/tnc/nowtvdisneyplus>) shall apply.

³ This Asia Signature Pack+ 12-month Pass (without a Now TV Set-Top Box) ("**Asia Signature Pack+ 12-month Pass**") is only available for subscription via the Now TV website at <https://www.nowtv.now.com/get-started/> (the "**Now TV Website**"). Asia Signature Pack+12-month Pass is an Upfront Charges Pass (as defined in the Now TV Terms and Conditions, which can be accessed at: <https://www.nowtv.now.com/terms-and-conditions/>) of the Asia Signature Pack+ under Now TV services. The annual upfront subscription fees of Asia Signature Pack+ 12-month Pass are (i) HK\$1,896 (with Disney+ Standard – stream on up to two (2) devices at a time)* or (ii) HK\$2,136 (with Disney+ Premium – stream on up to four (4) devices at a time)*. There will be no refund for any subscription fees paid. The Asia Signature Pack+ 12-month Pass includes a subscription to (i) Asia Signature Pack+ under the Now TV services and (ii) the Disney+ Standard or Disney+ Premium services provided by Disney during the subscription period of the Asia Signature Pack+12-month Pass. The content and services of The Walt Disney Company (Hong Kong) Limited are only available on Disney+ app and Disney+ website (www.disneyplus.com), and not on the Now TV services. The relevant terms and conditions stated in Terms & Conditions of Certain Now TV Service Plans x Disney+ (available at <https://www.nowtv.now.com/tnc/nowtvdisneyplus>) shall apply.

⁴ This Asia Signature Pack+ Monthly Plan with commitment period offer ("**Asia Signature Pack+ Offer**") is only available through designated sales channels and is not applicable to direct online subscriptions via the Now TV Website. Under this Asia Signature Pack+ Offer, designated csl, 1O1O, Club Sim Postpaid or Netvigator monthly service plan customers may subscribe to the Asia Signature Pack+ (Disney+ Standard)/ (Disney+ Premium) service plan at subscription fees (not inclusive of applicable Now TV Set-Top box rental charges) of (i) HK\$148 per month (with Disney+ Standard – stream on up to two (2) devices at once)* or (ii) HK\$168 per month (with Disney+ Premium – stream on up to (4) devices at once)*, with a designated commitment period, and further, if applicable, the Now TV Set-Top Box rental charges are HK\$38 per month and an installation charge of HK\$980 may also be applicable in addition to the rental charges. The Asia Signature Pack+ includes a subscription to (i) the Asia Signature Pack+ under the Now TV services and (ii) Disney+ Standard or Disney+ Premium services provided by The Walt Disney Company (Hong Kong) Limited during the subscription period of the Asia Signature Pack+ (Disney+ Standard)/ (Disney+ Premium) service plan. The content and services of Disney+ are only available on Disney+ app and Disney+ website (www.disneyplus.com), and not on the Now TV services. The designated commitment period of this Asia Signature Pack+ Offer is either a 24- or 36-month commitment period. The services under this Asia Signature Pack+ Offer start from the commencement date specified in the Asia Signature Pack+ (Disney+ Standard)/ (Disney+ Premium) service plan contract/terms and conditions of the relevant csl, 1O1O, Club Sim Postpaid or Netvigator (as applicable to your relevant subscription) monthly service plan. The monthly subscription fee of the Asia Signature Pack+ (Disney+ Standard)/ (Disney+ Premium) service plan will be billed through a csl, 1O1O, Club Sim Postpaid or Netvigator (as applicable to your relevant subscription) invoice. The relevant terms and conditions stated in Terms & Conditions of Certain Now TV Service Plans x Disney+ (available at <https://www.nowtv.now.com/tnc/nowtvdisneyplus>) shall apply.

#For all services plan and offer details, please inquire with Now TV sales staff. Provision of the service plan under Now TV services with Junior Signature Pack and/ or Asia Signature Pack+ are subject to the relevant terms and conditions stated in Terms & Conditions of Certain Now TV Service Plans x Disney+ (available at <https://www.nowtv.now.com/tnc/nowtvdisneyplus>), Now TV Services Additional Terms & Conditions, Now TV Things to know before you buy, Now TV Terms and Conditions, Now TV App/Website Terms and Conditions, Now TV Service Guide and Now TV Contract/Application Form. Please refer to www.nowtv.now.com/terms-and-conditions and <https://nowplayer.now.com/setting-sn-termsnconditions-npa> for further details.

The Disney+ service is subject to the terms of use of Disney+. For more details about Junior Signature Pack and Asia Signature Pack+ under Now TV services and Disney+ app and Disney+ website (www.disneyplus.com) provided by The Walt Disney Company (Hong Kong) Limited, please refer to <https://www.nowtv.now.com/tnc/nowtvdisneyplus> and <https://www.disneyplus.com>, respectively.

* Service plans with Disney+ Standard can be accessed through the Disney+ app and the Disney+ website (www.disneyplus.com) with video quality up to 1080p Full HD video; and audio quality up to 5.1**. Concurrent streams: two (2) devices. Service plans with Disney+ Premium can be accessed through the Disney+ app and the Disney+ website (www.disneyplus.com) with video quality up to 4K UHD & HDR video; and audio quality up to Dolby Atmos audio**. Concurrent streams: four (4) devices.

** Video/audio quality and download subject to internet service, device capabilities, content type, and service tier. Despite any indication of various functionalities on certain content, each service tier may enjoy only up to the functionality available to such service tier.